

Regulations of the Photo Contest “With a Book at UAM”

1. General Provisions

1. The organizer of the “With a Book at the University” contest is the Libraries of the Organizational Units of Adam Mickiewicz University in Poznań (hereinafter: the “Organizer”).
2. The contest aims to promote reading and the UAM libraries, and to show how books accompany students and staff of the University in their daily lives.
3. The contest begins on 8 May 2025 at 00:00 and ends on 15 May 2025 at 23:59.
4. The full regulations are available on the BJO UAM website.
5. The Organizer reserves the right to amend these regulations. Any changes will be communicated to Participants promptly, but no later than 48 hours before they take effect, via the BJO UAM website or by e-mail.

2. Contest Participants

1. The contest is open to:
 - UAM students,
 - UAM doctoral candidates,
 - UAM employees, who are at least 18 years old and fully legally competent.
2. Participation is free of charge and voluntary.
3. Members of the judging panel and BJO UAM staff involved in organizing the contest are not eligible to participate.

3. Rules of Participation

1. Each Participant may submit one photograph (the “Entry”).
2. The Entry must meet all of the following criteria:
 - a) It was taken on the premises of UAM;
 - b) It depicts a book or a person with a book in a university context;
 - c) It is original, unpublished, and created solely by the Participant;
 - d) It is in JPEG or PNG format, with a minimum resolution of 300 dpi.
3. To submit an Entry, the Participant must publish it on their private Facebook or Instagram profile between 8 and 15 May 2025, tag the Organizer, and use the hashtags *#ZKsiqżkqNaUAM* and *#BibliotekiJednostekOrganizacyjnychUAM*.
4. By submitting an Entry, the Participant declares that:
They are the sole author and hold full copyright to the Entry
They have obtained all necessary third-party permissions (including model releases)
The Entry infringes no personal rights or any third-party rights.
5. The Organizer reserves the right to reject any Entry that does not comply with these regulations.

4. Jury and Evaluation

1. Entries will be judged by a panel appointed by the BJO UAM Promotion Team.
2. Judging criteria:
 - Originality
 - Technical quality
 - Relevance to the contest theme.
3. The panel’s decisions are final and binding.
4. Results will be announced on 19 May 2025 on the BJO UAM Facebook and Instagram profiles.

5. Prizes

1. Awards will be given for first through third places, in the form of book prizes and university-branded gadgets.
2. Prizes are not redeemable for cash.

6. Copyright and License

1. Upon publication of their Entry on Facebook or Instagram, the Participant grants the Organizer a non-exclusive, royalty-free license to:
 - Use, reproduce, and publish the Entry in BJO UAM promotional materials
 - Distribute it online and in printed media
 - Do so within the territory of the Republic of Poland and the European Union
 - For a period of three years from the contest's end date.
2. Copyright remains with the Participant.

7. Personal Data Protection (GDPR)

1. The data controller is Adam Mickiewicz University in Poznań. Contact: iod@amu.edu.pl.
2. Personal data will be processed for the purposes of conducting the contest, selecting winners, and awarding prizes (Art. 6(1)(a) GDPR – Participant's consent).
3. Data will be stored until the contest concludes.
4. Participants have the right to access, rectify, erase, restrict processing of, and port their data, as well as to lodge a complaint with the President of the Personal Data Protection Office.
5. Providing personal data is voluntary but necessary for contest participation.

8. Provisions Concerning Meta Services

1. The contest is not sponsored, endorsed, or administered by, or associated with, Facebook or Instagram, and Participants release these services from any liability.
2. The Organizer does not transfer Participants' personal data to Facebook or Instagram.

9. Final Provisions

1. Participation in the contest constitutes full acceptance of these Regulations.
2. Matters not covered by these Regulations shall be governed by Polish law, including the Civil Code and the Copyright and Related Rights Act.
3. Any disputes shall be settled by the courts having jurisdiction over the Organizer's registered office.